Board of Directors Meeting Minutes
November 15, 2011

Board Members Present:	
Mr. Robby Whitehead	Mr. David Danzie
Dr. Sarah Hawthorne	Mr. Charlie Ross
Ms. Dorothy Walker	~~Mr. Mike Bowers~~
Mr. Robert Landau	
Mr. Robert Ray	

CGTC Representatives Present:	
Dr. Michael Moye	Dr. Hazel Struby
Ms. Dana Davis	Ms. Tonya McClure
Dr. Eddy Dixon	~~Dr. Elizabeth Hibbitts~~
Mr. Hank Griffeth	Ms. Deborah Burks
Ms. Becky Lee	~~Mr. Lionel Doss~~
Mr. Gardner Long	Ms. Sallie Devero
Ms. Elaine Truelove	~~Mr. Tony Turner~~
~~Ms. Pennie Strong~~	Ms. Carrie Sullivan
	Dr. Joan Thompson
Visitors:	~~Ms. Linda Hampton~~
	Mr. Ben Hall

Board of Directors Strategic Planning Session

10: 12 am Dr. Moye called the meeting to order by welcoming the group and reviewing the Agenda.

Mr. Robby Whitehead, Chairman of the Board of Directors, moved on to the Board Business Section of the agenda.

Action Items:

- Since there was no quorum at the October 18, 2011 meeting, the August 16, 2011 minutes were reviewed and approved as submitted.
- The October 18, 2011 minutes were reviewed and approved as submitted.
- Since there was no quorum present at the October 18, 2011 meeting, Ms. Elaine Truelove reviewed Budget Amendent 2. The amendment was approved as submitted.
- PV Entry Level Technician Technical Certificate for the Macon Campus was approved by the board and referred to the State Board for final approval.
- Solar Thermal Entry Level Technician Technical Certificate for the Macon Campus was approved by the board and referred to the State Board for final approval.

- Solar Energy Assistant Technical Certificate for the Macon campus was approved by the board and referred to the State Board for final approval.
- Ms. Deborah Burks reviewed Central Georgia Technical Colleges Mission Statement and informed the board that no changes have been made to the mission, and recommended that the board review and approve as submitted. Dr. Moye discussed possible future changes to our mission, and Mr. Bob Landau suggested that we remain open to the idea of "tweaking" the mission statement in the future. After discussion, the Mission Statement was approved as submitted.
- Dr. Moye briefly discussed the Achieving the Dream Program. Ms. Tonya McClure addressed the board and provided a more in depth review of the program. After much discussion, the board passed the following resolution:

  "That CGTC participate in the "Achieving the Dream" initiative as presented to the board of Directors at the Nov 15 2011 meeting"

The board business session concluded at 11:10 am

Ms. Deborah Burks welcomed the group and reviewed the strategic planning portion of the agenda.

Ms. Bonnie Quinn presented the results of the SWOT analysis. Leadership will meet and discuss the results and determine a course of action to address areas that need attention.

Ms. Deborah Burks began the Review of the Strategic Plan Expected Results.

- GOAL 1: No changes
- GOAL 2: Hank Griffeth - Recommendation for future consideration - online enrollment needs to become distance education. Even face to face classes are using some type of electronic delivery in their classes.
- GOAL 3: Tonya McClure - Graduates – Changed alumni to professional network. Change "actively involved" to "informed of alumni resources" since 100% of actively involved is not attainable.
- GOAL 4: No changes
- GOAL 5: Ms. Deborah Burks recommends adding a corresponding objective for job placement (Objective 8)
- Goal 6: No changes
- Goal 7: Add separate expected results for Grants. Funds received for Grants Resources received 2 million by 2014. CGTC grants office will receive 2 million by 2014.
- Goal 8: No changes

2:45 Break

Mr. Rob Morton, Chairman of the Board of Trustees came to talk to the board regarding the annual fund. The board of trustees is going to more aggressively pursue the annual fund. Financial aid money is drying up, and less and less is going to be available to our students. We have more students and less

money to fund them. Annual fund money will be used for scholarships and for salaries for adjunct instructors. Important for 100% participation with the board of directors.

Dr. Moye addressed the board regarding the shuttering of campuses. Crawford and Putnam were both on the table, but it was decided that we will not shutter the Crawford and Putnam campuses.

Dana Davis discussed and reviewed the master plan reviewed budget needs – Capital Outlay Projects progression and projected future projects and costs.

Dr. Moye – Discussed initiatives.

- Strategic Initiative A
    - expanding dual enrollment healthcare and biotech. Actively pursuing dual and joint enrollment. There will be no capital outlay next year. Milledgeville health annex continues to be our number one priority. MRR minor repair and renovations, fix what we have, will not build anything new. Roofs and AC.
    - Construct a healthcare and Economic Development center in Baldwin, underway.
    - Dental assistant will begin in January 2012 in Milledgeville
    - Neuromuscular therapy will be a program on Milledgeville campus in new building.
    - Chiropractic assistant will be an imbedded TCC in neuromuscular therapy.
    - Important to expand building and expand programs so that we will have a place for the 17000 in the pipeline. We can add progams, but if we don't have clinical site it is pointless. Is the market good for the jobs available? We don't want to flood the market and have to look at competition.
- Strategic Initiative B
    - Constructing a comprehensive childcare – plan is to move our childcare facility to a new standalone facility. Downside location is a mile away and parents would have to pay, would not be free anymore. We would lease the childcare facility and would move the entire childcare program to that location.
    - Demonstration training lab, We owe communities we serve mainly bibb something that can be used as a childcare demo training lab
- Strategic Initiative C
    - Started several new student organizations.
    - Walking, running trail
    - Renovation of 2nd floor, all construction being done in house.
    - Renovation of 4th floor, Advancement & Public Relations will move to the new area.
- Strategic Initiative D
- Strategic Initiative E
    - Expansion of Monroe center enhancement of adult learning centers.

Mrs. Elaine Truelove reviewed the current FY2012 Operational Planning Budget needs.

Being no further business at hand, the meeting adjourned.

Executive Secretary,

Michael D. Moye